

Waterlefe Community Development District
Golf Committee Minutes
March 16th, 2023

Present: Ted Cole, Tony Maddaloni, Don Snowden, Scott Smith, Bill Vernal, Bruce Ambrose and Bob Buchanan

A quorum was established.

Absent: Bonnie Tyler, Barbie Brand, & Joel Ambrose

Other Attendees: Steve Dietz (CDD GM & Golf Club GM), Mark Trotter (Director of Golf), Mary Paige Huisman (Executive Assistant), Sasha Jarquin (Director of Marketing and Membership), Jessica Kaufman (F&B Manager), Chris Noll (Golf Course Superintendent) and Richard Carroll (CDD Liaison)

Call to Order: Meeting was called to order @ 12:03pm by Mr. Dietz

Public Comments: Rudi Floyd voiced that he was attending the meeting to get more information on the closure and tee times. He also voiced his concern with groups becoming too big and wondering if there is a group cap.

Business Administration:

Consideration of the Meeting Minutes from February 16th, 2022:

- There was a motion by B. Buchanan to accept the minutes with a second by B. Ambrose; this was unanimously approved.

Financial Review:

- January finalized financials were reported on. February preliminary financials were reported on; it was noted that there was a decrease in public rounds due to the two-member guest weekend events but membership did see an increase. March month to date financials were also reported on; staff is continuing to monitor public rates as the greens continue to die.

Business Items: Steve reviewed a handout showing information like current membership count and rounds played per month. This opened up to committee discussion of if there should be a membership cap or a “soft cap”. Committee also discussed the potential options for a dues increase for the following calendar year and the management of tee times. During this summer the committee would like a financial breakdown of public rounds and revenue to analyze the percentage of revenue from public.

Staff Reports:

Golf Course Maintenance:

- Chris updated the committee on the greens conditions since the first two spraying of them. He noted they have been continuing to roll the greens and adding some water but he would like them to be fully dead after the last application.
- Chirs updated on recent staffing changes to include a new assistant superintendent coming over from IMG.
- Chris updated on the tee boxes that will also be sprayed during the next application. Committee discussed the changes that will be

Waterlefe Community Development District
Golf Committee Minutes
March 16th, 2023

done to the tee boxes and the greens. The committee also discussed having a communication sent out reviewing the different projects staff will be working on through the summer.

Marketing Report:

- Sasha reported on the membership count, which has increased to 282 since the last meeting.
- There was discussion of the initiation fee and some public inquiring about wanting to sign up now and pay the 3k initiation but not pay dues until the fall. After committee discussion and staff advice it was decided to not make any exceptions as all of the new members and current members will be paying dues through the summer.
- There was committee discussion further on the cost of the initiation fee and if it might change to reflect resident versus non residents new members in the future. Committee also discussed the different classifications of current memberships.
- Sasha reported on the recent marketing table for the Pirates Game to promote the club. People were excited to hear about the renovations.
- Sasha reported that she is currently working on getting video footage and photos nailed down for the summer that can be sent out to the community and go on social media showing the progress.

Pro Shop:

- Mark reported on the recent events that have completed include both ladies' and men's member guests. Both events were very successful.
- Mark explained how tee times will be handled once the course closes down but still has 9 holes that will be open to the members.
- New driving range matts are expected to be delivered today and there will be an email going out for the sign up of the Last Chance Open.

Grille Room:

- Jessica reported on the recent events as well like the member guests and the recent 9 & dine.
- The Solheim Cup is coming up and will include dinner the first night and lunch on the second day after golf.
- The Grille Room hours during renovations were discussed and Jessica also reported on staff during the renovations. Some servers will be helping out at the River Club during the summer and most are expected to return post renovations.

Fact Finding Subcommittee:

- Steve reviewed with the committee the operations during summer. This included the hours during the closures, where staff will be

Waterlefe Community Development District
Golf Committee Minutes
March 16th, 2023

relocated to during building renovations and what operations will look like when the course reopens but the building is still under construction.

Operations Subcommittee:

- The committee is still looking for one more member and will continue to discuss any items in the golf committee meetings until they find one. Staff reported on their recruitment and training plans for the summer; Mark presented current protocols for outside staff. Committee discussed they would like to be involved as this progresses.

Communications:

- Emails for the upcoming summer hours of operations and reciprocals will be sent out soon.

WMGA:

- No Report.

WWGA:

- No Report.

Liaison Comments:

- Mr. Carroll voiced he has heard concerns from people about groups getting to large and with a wide range of handicaps. He suggested that over the summer staff and the committee look into making smaller groups.

Adjournment:

- B. Vernal motioned for adjournment; S. Smith seconded. It was moved to adjourn the meeting @ 2:30PM.